



JUNIOR LEAGUE
of CHICAGO

The Junior League of Chicago has boldly impacted our community for 110 years through well-trained volunteers' effective action and leadership. The women of the JLC come from all backgrounds, united in a common mission of voluntarism - to serve communities and change lives.

Through collaboration and community engagement, we seek to remove the many barriers to success which limit the ability of disadvantaged children and families to improve themselves and their community.

Each year, the JLC donates on average 125,000 volunteer hours to community agencies and programs that support child welfare and education. In addition, the JLC raises thousands of dollars each year to fund our eight community projects. For more than a century, the JLC has diligently worked to empower families from historically underinvested communities —especially women and girls—through hands-on mentoring, advocacy and education.

When you become a sponsor of the JLC, you are helping support the legacy of the JLC and the community we so proudly call our home. By way of your sponsorship, we can impact a wider range of people, demographics, and issues in the greater Chicago area. Simply put, your sponsorship can change the trajectory of lives for the better.

Event Sponsorship Packages

110th Anniversary Gala Sponsorship

The Junior League of Chicago hosts three signature events throughout the year to raise funds to support our mission. The Annual Gala is our largest and most prestigious event of the year and generates a significant portion of our revenue. This black tie event attracts over 300 guests for a fabulous evening including a seated meal, full evening program, paddle raise, and silent auction.

This year's Gala will be held on Saturday, February 25, at The Fairmont Chicago, Millennium Park and will celebrate our community partner Las Chicas. In Fall 2021, our Teen Mentoring community project began a new collaboration with Cristo Rey Jesuit High School's Las Chicas group. Las Chicas is open to all teen girls at the school and is committed to inspiring self-confidence, building sisterhood, learning, providing avenues for creating new experiences, and giving back to the community.

Levels	Platinum* \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Friend \$1,500
Tickets for the 110th Anniversary Gala on Saturday, February 25, 2023	10 with premier seating	10 with premier seating	10 with premier seating	4	2
Recognition on Junior League of Chicago Website for one year	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in two emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during the event program (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for 10 of your female employees	✓				
Prominent logo display at the JLC headquarters lobby for one year	✓				

**Custom options available - please inquire to fundraisingdirector@jlchicago.org.

General Member Meeting (GMM) Sponsorship

Central to the mission of the Junior League is developing the potential of women to be civic and community leaders. The Junior League of Chicago offers several leadership training opportunities designed to help our members develop their leadership potential and equip them with the tools they need to build a better community here in Chicago.

General Member Meetings (GMM) are a core part of that training curriculum and a cornerstone of the membership experience for our 900+ members across Chicagoland. GMMs are offered quarterly, virtually in the summer and winter, and in-person in the fall and spring and attract between 100-200 attendees.

Level	\$5,000 Silver	\$2,500 Bronze	\$1,500 Friend
Recognition on the Junior League of Chicago website	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓
Recognition during the program	✓	✓	✓
Opportunity for employees to attend meeting to meet and interact with JLC members	✓	✓	✓
Recognition in at least two emails promoting and leading up to the event (distribution list of 900+)	✓	✓	
Chance to distribute mutually agreed upon literature and/or swag	✓	✓	
Table at in-person event with prominent logo display	✓		
Chance for senior executive to speak at event	✓		

Leadership Training Sponsorship

The Junior League of Chicago seeks to develop trained volunteers and effective women leaders. Each year the Junior League of Chicago develops and implements a leadership training curriculum which gives women tools they need to be successful leaders in every aspect of their life. Curriculum events include “Navigating Difficult Conversations,” “Leadership Through Influence,” and “Negotiating Basics.”

If you provide leadership training, this sponsorship can include providing a presentation or skills development workshop to our members. Sponsorship may also take the form of a joint training event with Junior League Members and your corporate personnel or invited guests. Leadership training events take place both virtually and/or in-person.

Levels	\$10,000 Co-Presenter	\$1000 Leadership Team	\$500 Instructor
Recognition in at least two email newsletters promoting the event (reach of over 900 Chicago residents)	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓
Recognition during the program	✓	✓	✓
Chance for senior executive to host/teach event (reach of 20+)	✓	✓	✓
Joint Event with Corporate Sponsor Team Members or Invited Guests	✓	✓	
Recognition in Junior League recruitment documents	✓		
Recognition on the Junior League of Chicago Website for one year	✓		
Annual Leadership Certificate to bear Corporate Sponsor’s name	✓		

Junior League of Chicago University Sponsorship

The Junior League of Chicago seeks to develop well-rounded women leaders through Junior League of Chicago University (“JLCU”) courses.. Each month, the Junior League of Chicago provides learning opportunities on topics ranging from career development, health & wellness, and current events. Prior courses include “Healthy Snacks on a Budget,” “Homebuying 101,” “Finances for New Parents,” “Building Effective Team Dynamics,” and women’s health issues like “Heart Health” and “Breast Cancer Awareness.”

If you provide training or services of interest to our members (real estate, financial planning, investing, career coaching, career management, social media management, meeting planning and facilitation, computer and software skills, public speaking), this sponsorship can include providing a presentation or skills development workshop to our members, directly promoting your business. Sponsorship may also take the form of a joint training event with Junior League Members and your corporate personnel or invited guests JLCUs take place both virtually and/or in-person.

Levels	\$1000 Leadership Team	\$500 Instructor
Recognition in at least two email newsletters promoting the event (reach of over 900 Chicago residents)	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓
Recognition during the program	✓	✓
Chance for senior executive to host/teach event (reach of 20+)	✓	✓
Joint Event with Corporate Sponsor Team Members or Invited Guests	✓	



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CORPORATE SPONSORSHIP FORM

I/we want to reserve a sponsorship for the Junior League of Chicago for the following events at the following levels:

110th Anniversary Gala - February 25, 2023 Fairmont Hotel

- Platinum (\$25,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$2,500)
- Friend (\$1,500)

General Member Meeting - February 8, 2023 and May TBD 2023

- Silver (\$5,000)
- Bronze (\$2,500)
- Friend (\$1,500)

Junior League of Chicago University (JLCU) - monthly options available

- Sponsor (\$500)

Contact Information

Point of Contact Name:

Business/Organization Name:

Street Address:

City, State, Zip:

Phone (Office):

Phone (Mobile):

Email:

Payment Information

Enclosed is a check (payable to "Junior League of Chicago").

Please charge the credit card below.

Visa MasterCard AmEx Discover Card #:

Exp. Date: _____ CSV: _____

Full Name (as it appears on card):

Signature: _____

Mail or email this form to:

Mail: Junior League of Chicago, Attn: Corporate Sponsorship
1447 N Astor St Chicago, IL 60610

Email: fundraisingdirector@jlchicago.org