

## WHY PARTNER WITH THE JLC?

The Junior League of Chicago (JLC) has boldly impacted our community for 111 years through well-trained volunteers' effective action and leadership. The women of the JLC come from diverse backgrounds, united in a common mission of voluntarism - to serve their communities and change lives.

Through collaboration and civic engagement, we seek to remove the many barriers to success which limit the ability of disadvantaged children and families to improve themselves and their community.

Each year, the JLC donates over 125,000 volunteer hours to community agencies and programs that support child welfare and education. Additionally, the JLC raises thousands of dollars each year to fund our 8 community projects. For over a century, the JLC has diligently worked to empower families from historically underinvested communities - especially women and girls - through hands on mentoring, advocacy, and education.

This is where you come in. When you become a sponsor of the JLC, you help support its legacy and the community we all proudly call home. Through sponsorship, we can better effect greater change for more individuals, extend our reach into more diverse neighborhoods, and continue to advocate for critical social issues facing the greater Chicago area. **Simply put, your sponsorship can change the trajectory of lives for the better.**



JUNIOR LEAGUE  
of CHICAGO

**DERBY PARTY SPONSORSHIP**

# SIGNATURE EVENT SPONSORSHIP:

LEVELS	WINNER'S CIRCLE \$5,000 (1 available)	TRIPLE CROWN \$2,500	RUN FOR THE ROSES \$1,500	JOCKEY \$2,500	MINT JULEP \$1,500
Tickets to Derby Party	120 Tickets	10 Tickets	5 Tickets	4 Tickets	2 Tickets
Recognition on the JLC Website as a FY24 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				



# DERBY PARTY

MAY 4, 2024

Join the Junior League of Chicago for an afternoon of games, raffle prizes, camaraderie, and of course, viewing the best two minutes in sports - the Kentucky Derby - all to support the JLC's impact in the Chicagoland community!

The annual **Derby Party** attracts roughly 200 attendees and their friends, and includes buffet-style snacks, and an open bar featuring mint juleps, of course. Come dressed in your Kentucky Derby best to raise a glass to our vision of women as catalysts for lasting community change!





## THANK YOU

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*For more information and to secure your sponsorship, please contact:*

**JAX TURYNA FETTERS, FUNDRAISING DIRECTOR**

630.362.1720 | [fundraisingdirector@jlchicago.org](mailto:fundraisingdirector@jlchicago.org)

1447 N. Astor St.  
Chicago, IL 60610  
[www.jlchicago.org](http://www.jlchicago.org)



## SIGNATURE EVENTS SPONSORSHIP FORM

I/we want to reserve a sponsorship with Junior League of Chicago for the following events at the following levels:

### DERBY PARTY SIGNATURE EVENT

May 4, 2024

\_\_\_\_ Winner's Circle (\$5,000)

\_\_\_\_ Triple Crown (\$2,500)

\_\_\_\_ Run for the Roses (\$1,500)

\_\_\_\_ Jockey (\$1,000)

\_\_\_\_ Mint Julep (\$500)

### SPONSOR CONTACT INFORMATION

Point of Contact Name: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT INFORMATION

\_\_\_\_ Enclosed is a check (payable to "JUNIOR LEAGUE OF CHICAGO")

\_\_\_\_ Please charge the credit card below.

\_\_\_\_ Visa \_\_\_\_ MasterCard \_\_\_\_ AMEX \_\_\_\_ Discover Card

#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV: \_\_\_\_\_

Full Name (as it appears on card): \_\_\_\_\_

Signature: \_\_\_\_\_

### Mail form to:

Junior League of Chicago, Attn: Corporate Sponsorship  
1447 N Astor St Chicago, IL 60610

OR

Email: [fundraisingdirector@jlchicago.org](mailto:fundraisingdirector@jlchicago.org)