

WHY PARTNER WITH THE JLC?

The Junior League of Chicago (JLC) has boldly impacted our community for 112 years through well-trained volunteers' effective action and leadership. The women of the JLC come from diverse backgrounds, united in a common mission of voluntarism - to serve their communities and change lives.

Through collaboration and civic engagement, we seek to remove the many barriers to success that impede Chicago children and families from living healthy, safe and fulfilling lives.

Each year, the JLC donates over 50,000 volunteer hours to community agencies and programs that support child welfare and education. Additionally, the JLC raises thousands of dollars each year to fund our eight community projects. For over a century, the JLC has diligently worked to empower families from historically underinvested communities - especially women and girls - through hands on mentoring, advocacy, and education.

This is where you come in. When you become a sponsor of the JLC, you help support its legacy and the community we all proudly call home. Through sponsorship, we can impact a broader range of people, demographics, and issues in the greater Chicago area.

SIMPLY PUT, YOUR SPONSORSHIP CAN CHANGE THE TRAJECTORY OF LIVES FOR THE BETTER.



JUNIOR LEAGUE
of CHICAGO

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP PACKAGES

The packages outlined here include sponsorship at all three of the Junior League of Chicago's signature events for the fiscal year from June 1, 2024 - May 31, 2025. Giving to the Junior League of Chicago at this level is about multiplying the impact of your corporate sponsorship dollars through:

- Educating and empowering the next generation of female leaders in the Chicagoland community by supporting the training and development of women who will go on to leadership positions on nonprofit and professional boards, fundraising roles, and public service positions.
- Gaining access to brand advocates and ambassadors who respect your brand and its commitment to making the community a better place through access to our targeted email and social media audiences.
- Giving back to proven and respected nonprofits that are doing great work throughout the Chicagoland community.

SIGNATURE EVENT SPONSORSHIP

LEVELS	PLATINUM \$100,000 (1 available)	GOLD \$75,000 (2 available)	SILVER \$50,000 (2 available)	BRONZE \$25,000	FRIEND \$10,000
Tickets to LeadHERship Luncheon, Annual Gala and Derby	10 tickets to each event	10 tickets to each event	10 tickets to each event	5 tickets to each event	2 tickets to each event
Recognition on the Junior League of Chicago website for one year	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in two emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event program (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for one year	✓				



LEADHERSHIP LUNCHEON SPONSORSHIP

NOVEMBER 14, 2024

THE UNIVERSITY CLUB

For more than a century, the women of Junior League of Chicago have been at the forefront of social reform, identifying problems and finding solutions in a collaborative way. Our approach is simple: through hands-on training and formal learning opportunities, we give women the skills they need to improve the quality of life in the communities they serve.

Join us for our second annual **LeadHERship Luncheon**, featuring an impactful program highlighting women leaders in Chicago while supporting the JLC's work training women leaders.

SIGNATURE EVENT SPONSORSHIP

LEVELS	PLATINUM \$15,000 (1 available)	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	FRIEND \$500
Tickets for the LeadHERship Luncheon	20 Tickets with Premier Seating (2 Tables)	10 Tickets with Premier Seating (1 Table)	10 Tickets with Premier Seating (1 Table)	5 Tickets	2 Tickets
Recognition on the JLC Website as a FY25 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in two emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event program (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for one year	✓				



SIGNATURE EVENT SPONSORSHIP

ANNUAL GALA SPONSORSHIP

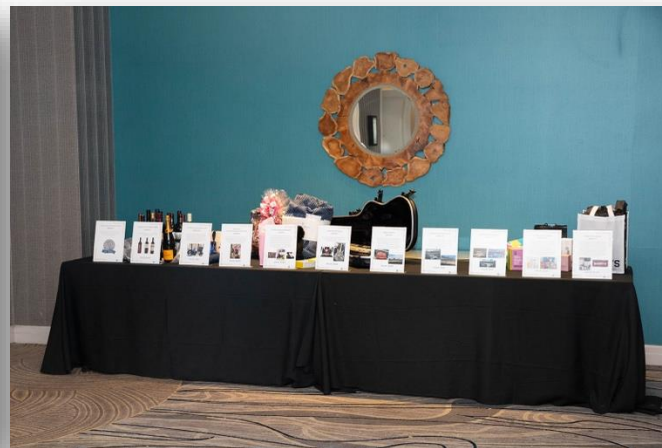
MARCH 1, 2025 (TENTATIVE)

ST. REGIS CHICAGO

LEVELS	PLATINUM \$25,000 (1 available)	GOLD \$10,000	SILVER \$6,000	BRONZE \$3,000	FRIEND \$1,500
Tickets to Annual Gala on Saturday, March 1, 2025	15 Tickets with Premier Seating	10 Tickets with Premier Seating	10 Tickets with Premier Seating	5 Tickets	2 Tickets
Recognition on the JLC Website as a FY25 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in two emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for one year	✓				

The Junior League of Chicago's **Annual Gala** is our largest and most prestigious event of the year. It generates a significant portion of our revenue used to impact the Chicagoland community in the areas of **Literacy, Violence Prevention and Awareness, and Meeting Essential Needs.**

This black-tie event attracts over 200 guests for a fabulous evening, including a seated meal, full evening program, paddle raise, and silent auction.



SIGNATURE EVENT SPONSORSHIP

DERBY PARTY SPONSORSHIP

MAY 3, 2025

Join the Junior League of Chicago for an afternoon of games, raffle prizes, camaraderie, and of course, viewing the best two minutes in sports - the Kentucky Derby - all to support the JLC's impact in the Chicagoland community!

This event attracts roughly 200 attendees and friends, and includes buffet-style snacks, and an open bar featuring mint juleps, of course. Come dressed in your Kentucky Derby Best to raise a glass to our vision of women as catalysts for lasting community change!

LEVELS	WINNER'S CIRCLE \$5,000 (1 available)	TRIPLE CROWN \$2,500	RUN FOR THE ROSES \$1,500	JOCKEY \$1,000	MINT JULEP \$500
Tickets to Derby Party on Saturday, May 3, 2025	20 Tickets	10 Tickets	5 Tickets	4 Tickets	2 Tickets
Recognition on the JLC Website as a FY25 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in two emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event program (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for one year	✓				



GENERAL MEMBER MEETING SPONSORSHIP

Central to the Junior League’s mission is developing women’s potential to be civic and community leaders. The Junior League of Chicago offers several leadership training opportunities designed to help our members develop their leadership potential and equip them with the tools they need to build a better community here in Chicago.

General Member Meetings (GMM) are a cornerstone of the membership experience for our 900+ members across Chicagoland. GMMs are offered quarterly, virtually in the summer and winter, and in-person in the fall and spring, attracting 100 and 200 attendees.

SIGNATURE EVENT SPONSORSHIP

LEVELS	SILVER \$5,000	BRONZE \$2,500	FRIEND \$1,500
Recognition on the JLC Website	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓
Recognition during event program (verbal and/or logo display)	✓	✓	✓
Opportunity for employees to attend meetings to meet and interact with JLC members	✓	✓	✓
Recognition in at least two emails promoting and leading up to the event (distribution list of 900+)	✓	✓	
Opportunity to distribute mutually agreed upon literature or swag items to attendees	✓	✓	
Table at the in-person event with prominent logo display	✓		
Opportunity for a senior executive to speak at the event	✓		



LEADERSHIP TRAINING SPONSORSHIP

The Junior League of Chicago seeks to develop trained volunteers and effective women leaders. Each year the Junior League of Chicago develops and implements a leadership training curriculum that gives women the tools they need to be successful leaders in every aspect of their lives. Curriculum events include "Navigating Difficult Conversations", "Leadership Through Influence", and "Negotiating Basics."

If you provide leadership training, this sponsorship can include providing our members with a presentation or skills development workshop. Sponsorship may also be a joint training event with Junior League Members and your corporate personnel or invited guests. Leadership training events take place both virtually and/or in person.

SIGNATURE EVENT SPONSORSHIP

LEVELS	CO-PRESENTER \$10,000	LEADERSHIP TEAM \$1,000	INSTRUCTOR \$500
Recognition in at least two email newsletters promoting the event (reach of over 900+ Chicago residents)	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓
Recognition during event program (verbal and/or logo display)	✓	✓	✓
Opportunity for a senior executive to host/teach event (reach of 20+)	✓	✓	✓
Joint event with Corporate Sponsor team members or invited guests	✓	✓	
Recognition in Junior League recruitment documents	✓		
Recognition on the JLC website for one year	✓		
Annual Leadership Certificate to bear Corporate Sponsor's name	✓		



SIGNATURE EVENT SPONSORSHIP

LEVELS	LEADERSHIP TEAM \$1,000	INSTRUCTOR \$500
Recognition in at least two email newsletters promoting the event (reach of over 900+ Chicago residents)	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓
Recognition during the program	✓	✓
Opportunity for a senior executive to host/teach event (reach of 20+)	✓	✓
Joint event with Corporate Sponsor team members or invited guests	✓	



JLCU SPONSORSHIP

The Junior League of Chicago seeks to develop well-rounded women leaders through Junior League of Chicago University (“JLCU”) courses. Each month, the Junior League of Chicago provides learning opportunities on topics ranging from career development, health and wellness, and current events. Prior courses include “Effective Negotiation,” “Unlock the Leader Within to Advance Your Career”, “Homebuying 101”, “Finances for New Parents”, “Building Effective Team Dynamics”, and women’s health issues like “Heart Health” and “Breast Cancer Awareness.”

This is a great option if you provide training or services of interest to our members (real estate, financial planning, investing, career coaching, career management, social media management, meeting planning and facilitation, computer and software skills, or public speaking). This sponsorship includes presenting to our members a presentation or skills development workshop, directly promoting your business. Sponsorship may also take the form of a joint training event with Junior League members and your corporate personnel or invited guests. JLCUs take place virtually and/or in person.



THANK YOU

For more information and to secure your sponsorship, please contact:

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