

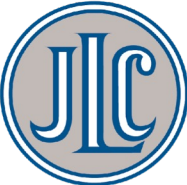
# WHY PARTNER WITH THE JLC?

The Junior League of Chicago (JLC) has boldly impacted our community for 111 years through well-trained volunteers' effective action and leadership. The women of the JLC come from diverse backgrounds, united in a common mission of voluntarism - to serve their communities and change lives.

Through collaboration and civic engagement, we seek to remove the many barriers to success which limit the ability of disadvantaged children and families to improve themselves and their community.

Each year, the JLC donates over 125,000 volunteer hours to community agencies and programs that support child welfare and education. Additionally, the JLC raises thousands of dollars each year to fund our 8 community projects. For over a century, the JLC has diligently worked to empower families from historically underinvested communities - especially women and girls - through hands on mentoring, advocacy, and education.

This is where you come in. When you become a sponsor of the JLC, you help support its legacy and the community we all proudly call home. Through sponsorship, we can better effect greater change for more individuals, extend our reach into more diverse neighborhoods, and continue to advocate for critical social issues facing the greater Chicago area. **Simply put, your sponsorship can change the trajectory of lives for the better.**



JUNIOR LEAGUE  
of CHICAGO

**SPONSORSHIP OPPORTUNITIES**

# PRESENTING SPONSORSHIP PACKAGES

LEVELS	PLATINUM \$100,000 (1 available)	GOLD \$75,000 (2 available)	SILVER \$50,000 (2 available)	BRONZE \$25,000	FRIEND \$10,000
Tickets to Fall Fest, Women's LeadHERship Luncheon, Annual Gala & Derby	10 Tickets per Event	10 Tickets per Event	10 Tickets per Event	5 Tickets per Event	2 Tickets per Event
Recognition on the JLC Website for 1 year	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				

# OVERVIEW

The **PRESENTING SPONSORSHIP** packages include investment across all four of the Junior League of Chicago's **Signature Events** for the fiscal year from June 1, 2023 - May 30, 2024.

Giving to the JLC at this level is about multiplying the impact of your corporate sponsorship dollars through:

- Educating and empowering the next generation of female leaders in the Chicagoland community by supporting the training and development of women who will go on to leadership positions on nonprofit and professional boards, fundraising roles, and public service positions.
- Gaining access to brand advocates and ambassadors who respect your brand and its commitment to making the community a better place through access to our targeted email and social media audiences.
- Giving back to proven and respected nonprofits that are doing commendable work throughout Chicagoland.



# FALL FEST

SEPTEMBER 23, 2023

NOON - 4 P.M.

ERIS BREWERY & CIDERY

4240 W IRVING PARK RD

CHICAGO, IL 60641

Join the Junior League of Chicago and 200 of our friends and supporters for **Fall Fest!** This afternoon event will benefit the JLC and its community projects that support women and children in the Chicagoland area, as well as contribute to the philanthropic service initiatives that promote the mission of the Junior League of Chicago.

## SIGNATURE EVENT SPONSORSHIP

LEVELS	PLATINUM \$15,000 (1 available)	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	FRIEND \$500
Tickets to Fall Fest at Eris Brewery & Cidery	20 Tickets with Commemorative JLC Steins	10 Tickets with Commemorative JLC Steins	10 Tickets with Commemorative JLC Steins	5 Tickets	2 Tickets
Recognition on the JLC Website as a FY24 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				



JUNIOR LEAGUE  
*of* CHICAGO

# WOMEN'S LEADERSHIP LUNCHEON

NOVEMBER 14, 2023

11:30 a.m. - 1:30 p.m.

THE UNIVERSITY CLUB

For more than a century, the women of Junior League of Chicago have been at the forefront of social reform, identifying problems and finding solutions in a collaborative way. Our approach is simple: through hands-on training and formal learning opportunities, we give women the skills they need to improve the quality of life in the communities they serve.

Join us for our inaugural **Women's Leadership Luncheon**, featuring an impactful program highlighting women leaders in Chicago while supporting the JLC's work training women leaders.

## SIGNATURE EVENT SPONSORSHIP

LEVELS	PLATINUM \$15,000 (1 available)	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	FRIEND \$500
Tickets for the Women's LeadHERship Luncheon	20 Tickets with Premier Seating (2 Tables)	10 Tickets with Premier Seating (1 Table)	10 Tickets with Premier Seating (1 Table)	5 Tickets	2 Tickets
Recognition on the JLC Website as a FY24 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				



# SIGNATURE EVENT SPONSORSHIP

LEVELS	PLATINUM \$25,000 (1 available)	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	FRIEND \$1,500
Tickets to Annual Gala	10 Tickets with Premier Seating	10 Tickets with Premier Seating	10 Tickets with Premier Seating	5 Tickets	2 Tickets
Recognition on the JLC Website as a FY24 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				

# ANNUAL GALA

MARCH 2, 2024

THE ST. REGIS CHICAGO

The Junior League of Chicago's **Annual Gala** is our largest event of the year. It generates a significant portion of our revenue used to impact the Chicagoland community in areas of **Literacy, Violence Prevention and Awareness, and Meeting Essential Needs.**

This black-tie event attracts over 200 guests for a fabulous evening, including a seated meal, full evening program, paddle raise, and silent auction.



# SIGNATURE EVENT SPONSORSHIP:

# DERBY PARTY

MAY 4, 2024

Join the Junior League of Chicago for an afternoon of games, raffle prizes, camaraderie, and of course, viewing the best two minutes in sports - the Kentucky Derby - all to support the JLC's impact in the Chicagoland community!

The annual **Derby Party** attracts roughly 200 attendees and their friends, and includes buffet-style snacks, and an open bar featuring mint juleps, of course. Come dressed in your Kentucky Derby best to raise a glass to our vision of women as catalysts for lasting community change!

LEVELS	WINNER'S CIRCLE \$5,000 (1 available)	TRIPLE CROWN \$2,500	RUN FOR THE ROSES \$1,500	JOCKEY \$2,500	MINT JULEP \$1,500
Tickets to Derby Party	120 Tickets	10 Tickets	5 Tickets	4 Tickets	2 Tickets
Recognition on the JLC Website as a FY24 Sponsor	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				





## THANK YOU

---

*For more information and to secure your sponsorship, please contact:*

***JAX TURYNA FETTERS, FUNDRAISING DIRECTOR***

*630.362.1720 | [fundraisingdirector@jlchicago.org](mailto:fundraisingdirector@jlchicago.org)*

1447 N. Astor St.  
Chicago, IL 60610  
[www.jlchicago.org](http://www.jlchicago.org)



**SPONSORSHIP FORM**

*/we want to reserve a sponsorship with Junior League of Chicago for the following events at the following levels:*

**PRESENTING SPONSORSHIP (FY24)**

- \_\_\_\_\_ Platinum (\$100,000)
- \_\_\_\_\_ Gold (\$75,000)
- \_\_\_\_\_ Silver (\$50,000)
- \_\_\_\_\_ Bronze (\$25,000)
- \_\_\_\_\_ Friend (\$10,000)

**FALL FEST SIGNATURE EVENT**

*September 23, 2023*

- \_\_\_\_\_ Platinum (\$15,000)
- \_\_\_\_\_ Gold (\$5,000)
- \_\_\_\_\_ Silver (\$3,000)
- \_\_\_\_\_ Bronze (\$1,500)
- \_\_\_\_\_ Friend (\$500)

**ANNUAL GALA SIGNATURE EVENT**

*March 2, 2024*

- \_\_\_\_\_ Platinum (\$25,000)
- \_\_\_\_\_ Gold (\$10,000)
- \_\_\_\_\_ Silver (\$5,000)
- \_\_\_\_\_ Bronze (\$2,500)
- \_\_\_\_\_ Friend (\$1,500)

**WOMEN'S LEADERSHIP LUNCHEON SIGNATURE EVENT**

*Nov. 14, 2023*

- \_\_\_\_\_ Platinum (\$15,000)
- \_\_\_\_\_ Gold (\$5,000)
- \_\_\_\_\_ Silver (\$3,000)
- \_\_\_\_\_ Bronze (\$1,500)
- \_\_\_\_\_ Friend (\$500)

**DERBY PARTY SIGNATURE EVENT**

*May 4, 2024*

- \_\_\_\_\_ Winner's Circle (\$5,000)
- \_\_\_\_\_ Triple Crown (\$2,500)
- \_\_\_\_\_ Run for the Roses (\$1,500)
- \_\_\_\_\_ Jockey (\$1,000)
- \_\_\_\_\_ Mint Julep (\$500)

**SPONSOR CONTACT INFORMATION**

**Point of Contact Name:** \_\_\_\_\_

**Business/Organization:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**PAYMENT INFORMATION**

\_\_\_\_\_ **Enclosed is a check (payable to "JUNIOR LEAGUE OF CHICAGO")**

\_\_\_\_\_ **Please charge the credit card below.**

\_\_\_\_\_ **\_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX \_\_\_ Discover Card**

**#:** \_\_\_\_\_

**Exp. Date:** \_\_\_\_\_ **CSV:** \_\_\_\_\_

**Full Name (as it appears on card):** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Mail form to:**

Junior League of Chicago, Attn: Corporate Sponsorship  
1447 N Astor St Chicago, IL 60610

**OR**

**Email:** fundraisingdirector@jlchicago.org