

WHY PARTNER WITH THE JLC?

The Junior League of Chicago (JLC) has boldly impacted our community for 111 years through well-trained volunteers' effective action and leadership. The women of the JLC come from diverse backgrounds, united in a common mission of voluntarism - to serve their communities and change lives.

Through collaboration and civic engagement, we seek to remove the many barriers to success which limit the ability of disadvantaged children and families to improve themselves and their community.

Each year, the JLC donates over 125,000 volunteer hours to community agencies and programs that support child welfare and education. Additionally, the JLC raises thousands of dollars each year to fund our 8 community projects. For over a century, the JLC has diligently worked to empower families from historically underinvested communities - especially women and girls - through hands on mentoring, advocacy, and education.

This is where you come in. When you become a sponsor of the JLC, you help support its legacy and the community we all proudly call home. Through sponsorship, we can better effect greater change for more individuals, extend our reach into more diverse neighborhoods, and continue to advocate for critical social issues facing the greater Chicago area. **Simply put, your sponsorship can change the trajectory of lives for the better.**



JUNIOR LEAGUE
of CHICAGO

PRESENTING SPONSORSHIP

PRESENTING SPONSORSHIP PACKAGES

LEVELS	PLATINUM \$100,000 (1 available)	GOLD \$75,000 (2 available)	SILVER \$50,000 (2 available)	BRONZE \$25,000	FRIEND \$10,000
Tickets to Fall Fest, Women's LeadHERship Luncheon, Annual Gala & Derby	10 Tickets per Event	10 Tickets per Event	10 Tickets per Event	5 Tickets per Event	2 Tickets per Event
Recognition on the JLC Website for 1 year	✓	✓	✓	✓	✓
Social media recognition leading up to and/or after the event (5,000+ followers)	✓	✓	✓	✓	✓
Recognition in 2 emails promoting and leading up to the event (distribution list of 2,000+)	✓	✓	✓	✓	
Recognition during event programming (verbal and/or logo display)	✓	✓	✓		
Prominent logo display at the event, including a chance to distribute mutually agreed upon literature or swag items to attendees	✓	✓			
Membership in the Junior League of Chicago for one year for up to 10 female employees	✓				
Prominent logo display at the JLC headquarters lobby for 1 year	✓				

OVERVIEW

The **PRESENTING SPONSORSHIP** packages include investment across all four of the Junior League of Chicago's **Signature Events** for the fiscal year from June 1, 2023 - May 30, 2024.

Giving to the JLC at this level is about multiplying the impact of your corporate sponsorship dollars through:

- Educating and empowering the next generation of female leaders in the Chicagoland community by supporting the training and development of women who will go on to leadership positions on nonprofit and professional boards, fundraising roles, and public service positions.
- Gaining access to brand advocates and ambassadors who respect your brand and its commitment to making the community a better place through access to our targeted email and social media audiences.
- Giving back to proven and respected nonprofits that are doing commendable work throughout Chicagoland.





THANK YOU

For more information and to secure your sponsorship, please contact:

JAX TURYNA FETTERS, FUNDRAISING DIRECTOR

630.362.1720 | fundraisingdirector@jlchicago.org

1447 N. Astor St.
Chicago, IL 60610
www.jlchicago.org



SPONSORSHIP FORM

I/we want to reserve a sponsorship with Junior League of Chicago for the following events at the following levels:

PRESENTING SPONSORSHIP (FY24)

- Platinum (\$100,000)
- Gold (\$75,000)
- Silver (\$50,000)
- Bronze (\$25,000)
- Friend (\$10,000)

SPONSOR CONTACT INFORMATION

Point of Contact Name: _____
Business/Organization: _____
Street Address: _____
City, State, Zip: _____
Phone: _____ **Email:** _____

PAYMENT INFORMATION

_____ **Enclosed is a check (payable to "JUNIOR LEAGUE OF CHICAGO")**

_____ **Please charge the credit card below.**
_____ **Visa** _____ **MasterCard** _____ **AMEX** _____ **Discover Card**
#: _____
Exp. Date: _____ **CSV:** _____
Full Name (as it appears on card): _____
Signature: _____

Mail form to:

Junior League of Chicago, Attn: Corporate Sponsorship
1447 N Astor St Chicago, IL 60610

OR

Email: fundraisingdirector@jlchicago.org